

Criteria	1 Improvement Needed Does not demonstrate understanding and application of the competency.	2 Emerging Demonstrates limited understanding and application of the competency.	3 Basic Demonstrates basic understanding and application of the competency, with room for improvement.	4 Proficient Demonstrates solid understanding and application of the competency.	5 Advanced Demonstrates thorough understanding and application of the competency, with some areas of excellence.
Created a list of 10 items to be included in the digital product.					
Included 1-2 sentences for each item in the list.					
List of items reflects the principles of professional website design.					
List of items flows in a natural sequence.					
Content of list will help post-secondary peers create a professional website to showcase their developing knowledge and skills for future employers and colleagues.					
Content of list will help post-secondary peers create a professional website that establishes their personal brand.					